



At eighth edition of Film Bazaar by NFDC, 'Producer Lab 2014' to pack in buzzing sessions for writers, producers and more

Mumbai, November, 2014: Film Bazaar, held alongside the annual International Film Festival of India (IFFI) has in this edition packed an array of events for writers, producers, directors and more talents from across the world. Organized by the National Film Development Corporation (NFDC), Film Bazaar is led by the co-production market, and is designed to address the needs of film-makers in production and distribution.

The Producers' Lab, an event introduced at the Film Bazaar last year, will focus on honing the skill sets of independent producers and will help them interact and collaborate with their international counterparts. This year, the Lab will have various sessions by key industry experts and professionals covering different aspects related to production.

The Film Bazaar 2014 will commence at the **Marriott Resort, Goa** from **November 20 to November 24, 2014**.

The sessions at Film Bazaar 2014 Producers' Lab will include:

- Pitching Prep and Working a Market
- Role of a Producer
- Working with International Co-Productions
- Working with Writers and Directors
- The Trouble with Youngsters
- Understanding the Indian Copyright Act
- An Introduction to Working with Canada
- Understanding Co-Productions & International Funds
- The Importance of Film Festivals
- Casting and why it's a producer's business
- Working Creatively with a World Sales Company
- Monetizing films in more ways than the usual
- Packaging and Marketing a Film
- An Introduction to the CNC Fund



These sessions will be conducted by eminent speakers such as:

- **Marten Rabarts**, Senior Consultant, Training & Development, NFDC
- **Bianca Taal**, Programmer and Cinemart Selection Committee, International Film Festival Rotterdam
- **Karsten**, co-founder of Rohfilm
- **Viola Fügen**, Co-Productions, The Match Factory
- **Ashish Patil**, Business & Creative Head, VP: Youth Films, Brand Partnerships, Talent Management at Yash Raj Films
- **Abhishek Malhotra**, Managing Partner, TMT Law Practice
- **Sheila de la Varende**, Director-International Promotion, Telefilm
- **Karen Thorne-Stone** President & CEO, Ontario Media Development Corporation (OMDC)
- **Kirsten Niehaus**, Medienboard
- **Isabel Davis**, Head of International, British Film Institute (BFI)
- **Vijay Venkatramanan**, Editor and Post-Producer
- **Manish Hariprasad**, Chief Creative Officer, Red Chillies Entertainment
- **Marco Mueller**, Artistic Director, Rome Film Festival
- **Seher Latif**, Casting Director, CSA (The Lunchbox, The Best Exotic Marigold Hotel, Zero Dark Thirty, Eat Pray Love)
- **Chris Paton**, Acquisitions and Marketing Specialist
- **Pawan Kumar**, Producer/Director/Writer
- **Vijay Venkatramanan**, Editor and Post-Producer



Nina Lath Gupta, Managing Director, NFDC India says, "The Producers' Lab is an extremely helpful platform to help emerging producers attain genuine feedback from national and international industry masters as well as to explore, learn and enhance their skills. The first year was held in 2013. We received an overwhelming response and we are confident that the lab will be considered as useful this year as well."

Producers' Lab will be held in Goa from 20th November to 24th November. Producers interested in this lab can register for the event upto 20th November 2014.

Other sections that are part of Film Bazaar 2014 are Investor Pitch, Knowledge Series, Viewing Room, Work-in-Progress, Screenwriters' Lab and Co-production Market.