



Film Bazaar upswings with new additions in its 8th year

Mumbai, November, 2014: Film Bazaar, organized by the National Film Development Corporation (NFDC), is all set to be held from the **20th November to 24th November, 2014** at the Marriott Resort, Goa. A full-fledged film market and the only one of its kind in South Asia, Film Bazaar is a converging point for buyers and sellers of film rights from all over the world.

First held in 2007 with a focus on discovering, supporting and showcasing South Asian content and talent in the spheres of filmmaking, production and distribution, the Film Bazaar has evolved into South Asia's truly global film market. Having witnessed increased South Asian and international participation with every edition, this year it is bound to be bigger, especially with new additions in various sections and reformations.

Highlights of the Film Bazaar 2014:

The new segment arousing most interest is Film Offices, that will let state/country tourism boards and film commissions have a dedicated office at Film Bazaar, allowing them to introduce and pitch themselves to delegates of the fraternity. These offices include Madhya Pradesh Tourism, Chhattisgarh Tourism Board, Telangana Tourism, Korea and many more.

Then, in association with Harlequin, NFDC will introduce the first-ever Romance Screenwriters' Lab, which would focus on developing scripts based on romance and women-centric plots. Investor Pitch, another brand new section, entails two sessions - first on pitching scripts in the romance genre (those mentored by ace screenwriters Habib Faisal, Bhavani Iyer and Girish Joshi) and the second for pitching films looking for completion funds. These films will be curated by well-known festival programmer Deepti D'cunha and will be restricted to films from 'Film Bazaar Recommends of Viewing Room' only. Investor Pitch is scheduled for two days at the Film Bazaar.

Another first at the NFDC Film Bazaar will be WIP Documentary, along with WIP Fiction at 'Work-in-Progress' (WIP). In each of these, selected projects in their 'roughcut' stage will be presented to a panel of international film experts for their feedback. The WIP Documentary Lab will only consider creative feature-length documentaries in the rough cut stage, aimed at a theatrical release. The Work in Progress lab will also invite editors of the projects for them to take note of suggestions from the mentors.

The mentors for Work in Progress include

- Marco Müller, director of the Rome Film Festival;

- Philippa Campbell, producer of features, shorts, and documentary films, known for Rain, No.2 and Black Sheep;
- Sunmin Park, producer, known for The Others (2001), Sky Blue (2003) and The Emperor and the Assassin (1998)
- Francesca Calvelli, editor and actress, known for No Man's Land (2001), Vincere (2009) and Good Morning, Night (2003);
- Gabor Greiner, Acquisitions, Films Boutique,
- Claudia Tronnier, producer and editor;
- Noemi Schory, producer, director and writer, known for A Film Unfinished;
- Iikka Vehkalahti, producer, director and writer;
- Per K. Kirkegaard, known as the editor of Armadillo, TPB AFK: The Pirate Bay Away from Keyboard (2013), Stealing Rembrandt (2003), Accused (2005);
- Derek Malcom, a distinguished film critic and historian, the author of Century of Films, which includes his favorite films from around the world.

This year the viewing room has an addition 'Available for Remake' along with World Cinema. The 'World Cinema' category will comprise foreign language films that have won acclaim at major international film festivals and are looking at distribution and sales in South Asia. 'Available for Remake' category has been jointly curated by La Fabrique Films, Primesales and NFDC and comprises films that are available to be remade in Indian languages.

Sessions to look forward for at Film Bazaar:

The NFDC Knowledge Series is a program of carefully structured lectures and panel discussions where film industry experts discuss various aspects of the film business and current industry trends covering a variety of topics such as screenwriting, production, financing, film festivals and markets, and contemporary techniques of filmmaking and distribution. NFDC Film Bazaar Knowledge Series explores four of India's most exciting regional markets - Punjabi, Marathi, Bangla and Malayalam that have seen major growth and diversification.

Film-makers Ritesh Batra, Sahiba Sumer, Mostafa Farooqi, Karan Johar, Rohan Sippy, Dibakar Banerji, Sudhir Mishra, Vidhu Vinod Chopra, Ameet Naik, Managing Partner, Naik & Co, Amar Butala, Head of Production, Fox Studios India, Vandana Kataria, Production Designer, Vikas Chandra, Creative Producer and others will share insights on various aspects of film making and distribution.

At Producers' Lab, a section that opened successfully last year, independent Indian producers will get a chance to hone their skill sets to better interact and collaborate with their international counterparts.

These sessions will be conducted by eminent speakers such as:

- Marten Rabarts, Senior Consultant, Training & Development, NFDC,

- Bianca Taal, Programmer and Cinemart Selection Committee, International Film Festival Rotterdam,
- Karsten, co-founder of Rohfilm,
- Viola Fügen, Co-Productions, The Match Factory,
- Ashish Patil, Business & Creative Head, VP: Youth Films, Brand Partnerships, Talent Management at Yash Raj Films,
- Abhishek Malhotra, Managing Partner, TMT Law Practice,
- Sheila de la Varende, Director-International Promotion, Telefilm
- Karen Thorne-Stone, President & CEO, OMDC,
- Kirsten Niehaus (Medienboard) & Isabel Davis, British Film Institute (BFI),
- Vijay Venkatramanan, Editor and Post-Producer,
- Manish Hariprasad, Chief Creative Officer, Red Chillies Entertainment,

Films/Projects to look forward at Film bazaar

The 32 projects to be showcased in the eighth edition of the Film Bazaar Co-Production Market include two films from the US, two from Sri Lanka, a film from Pakistan, Afghanistan, Nepal, Bangladesh, Norway, France, Germany, Singapore and United Kingdom and an IFP project which is selected through NFDC collaboration with Independent Filmmaker Project, USA.

This year, the eminent projects one should watch out for include

- *Three and a Half*, to be produced by Mira Nair and directed by Sooni Taraporewala,
- Amitav Kaul's *Interpreter Of Maladies*,
- based on Pulitzer prize winner Jhumpa Lahiri's short story and a film by highly acclaimed director from Pakistan, Sabiha Sumar (of 'Khamosh Pani' fame),
- *Minefield*, directed by Shiladitya Bora, the PVR Rare Head and produced by the award winning Sri Lankan filmmaker Prasanna Vithanage,
- *Goa* directed by Jamie Mateus-Tique and produced by Luc Bossi from France.

Not to forget, Film Bazaar this year also recommends 25 films one should not miss at any cost, and they include *Proposition for a Revolution*, directed by Khushboo Ranka & Vinay Shukla, the story of the Aam Aadmi Party, *12 Acres*, directed by Rajesh Thind, *Chauranga* (Four Colours), directed by Bikas Ranjan Mishra, *Asha Jaoar Majhe* (Labour of Love), directed by Aditya Vikram Sengupta and more.

According to **Nina Lath Gupta, Managing Director, NFDC India**, "It's a great feeling to see Film Bazaar grow to become such an important annual event. With NFDC connecting Indian and International film fraternities, Film Bazaar will again discover and significantly support upcoming talent from South Asia. We also want to address key concerns of the world film community in the dynamic domains of film development, production, and distribution."

The Film Bazaar will take place from November 20 to 24, 2014 at the Marriott Resort in Goa.

Registration Open

Registration Fee: INR 12,500 inclusive of taxes

For Details Contact

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