KNOWLEDGE SERIES

Film Bazaar

by NFDC

2016

Welcome to Knowledge Series 2016

Over the years the Knowledge Series at Film Bazaar has evolved into a Think Tank Forum for the film industry. It is not merely a chronicle of its times. It has also been host to market movers and trend breakers across verticals – it has heard discourses and debates that eventually continued to dominate the industry for that one year and after.

This year too, the Knowledge Series Stage plays host to an eclectic selection of Conversations, Presentations, Panel Discussions and the Master Class. It will also host the Open Pitch session for the Co-Production Market projects and the Investor Pitch session for the Film Bazaar Recommends projects.

Taking cue from the way the Virtual Reality Film Experiences space has grown exponentially since our conversation with Shekhar Kapur & Sudhir Mishra last year, Knowledge Series will host a special Virtual Reality Sidebar in this 10th year of the NFDC Film Bazaar.

The Virtual Reality Sidebar aims to explore the creative and business diversity and scope of Virtual Reality in India & South Asian markets taking special cognizance of the emerging generic as well as culture specific trends within it. The idea is to look at the world market to understand evolution patterns.

The conversations and discussions on Virtual Reality content creation, content and audience research across cultures and the technological interface in story telling will be hosted on the Knowledge Series Stage itself. The Virtual Reality Immersive Viewing can be experienced at the Film Bazaar Virtual Reality Lounge powered by Samsung GearVR.

We hope that this kind of synergized programming will create a synchronised environment of information and experiences for the creative as well as the business minds.

Knowledge Series Team 2016

KNOWLEDGE SERIES / DAY 1
MONDAY, NOVEMBER 21

TIME	SESSION	SPEAKERS	PG
9.30 AM – 1.00 PM	**Open Pitch – Co-Production Market**	Urmi Juvekar, Head, Development & Production, NFDC	6
1.00 PM – 1.15 PM	**Film In India**	Vanita Kohli Khandekar, Media Specialist and Author Vikramjit Roy, Head, Film Facilitation Office of the M/o I&B at NFDC	7
1.45 PM – 2.30 PM	**Public Funding for Indie Films**	Miriam Joseph, Producer Ilann Girard, Managing Director, OLFFI Thanassis Karathanos, Producer, Pallas Films	8
3.45 PM – 4.45 PM	**Film Festivals and Markets – Building Audiences and Business Opportunities**	Raam Reddy, Filmmaker Chris Paton, Sales Agent Paolo Bertolin, Festival Programmer Uma DaCunha, Film Festival Director, Filmmaker	10
5.00 PM – 6.00 PM	**To Love or not to Love – Re-Defining Romance on Hindi Celluloid Imtiaz Ali in conversation with Nasreen Munni Kabir**	Nasreen Munni Kabir, Documentary Filmmaker, Author Imtiaz Ali, Filmmaker , Producer	11

KNOWLEDGE SERIES / DAY 2
TUESDAY, NOVEMBER 22

TIME	SESSION	SPEAKERS	PG
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12.45 PM – 1.15 PM	**Queen's Journey – Filming in The Netherlands**	Vanita Kohli Khandekar, Media Specialist and Author Bas Van der Ree, Film Commissioner, Nederlands Filmfonds Thomas Drijver, Producer (The Netherlands) Vivek Bajrang Agrawal, Producer, Queen	13
1.45 PM – 2.30 PM	**VOD as The Key Distribution Platform For Indies**	Vanita Kohli Khandekar, Media Specialist and Author Orly Ravid, Founder, The Film Collaborative Suri Gopalan, CEO, Vista India	14
2.45 PM – 3.30 PM	**Women Protagonists In Indian FilmScape – Changing Dynamics**	Baradwaj Rangan, Film Critic, Dy. Editor, The Hindu Shoojit Sircar, Filmmaker / producer Tannishtha Chatterjee, Actor Vani Tripathi Tikoo, Actor, Theatre Artist/ Filmmaker/Filmmaker/Screenwriter	15
3.45 PM – 4.30 PM	**Google YouTube – Building Communities and Icons**	Satya Raghavan, Head of Content Operations, YouTube India	16
4.45 PM – 5.45 PM	**Unique Distribution Models – Reaching out the Indie**	Rohan Sippy, Filmmaker Sandeep Mohan, Filmmaker Sudevan Peringode, Filmmaker, PACE Trust Vivek Paul, Co-founder, CEO, Reelmonk	17
6.00 PM – 6.45 PM	**Story Telling and Narratives in 360° VR** VR SIDEBAR	Gitanjali Rao, Filmmaker, Animator Mirjam Vosmeer, Coordinator – Interaction and Games Lab, Amsterdam Creative Industries Network	

KNOWLEDGE SERIES / DAY 3
WEDNESDAY, NOVEMBER 23

TIME	SESSION	SPEAKERS	PG
10.30 AM – 12.30 PM	**Investor Pitch – Film Bazaar Recommends Part 2**	Deepti DCunha, Consultant, Curator, Film programmer	18
12.45 PM – 1.30 PM	**Ownership of the Film: The chain of documents that a finished film must have**	Vanita Kohli Khandekar, Media Specialist and Author Madhu Gadodia, Equity Partner (BHSc, LLB), Naik Naik & Company Datta Dave, Partner , Tulsea Pictures Michael Henrichs, Producer	19
2.00 PM – 2.30 PM	**Technology Changing Production Landscape**	Nyay Bhushan, India Correspondant, Hollywood Reporter Ankur Jain, Vice President & Head Sales-APAC,Prime Focus	20
2.45 PM – 3.15 PM	**Technology in Story Telling for Cinema** VR SIDEBAR	Baradwaj Rangan, Film Critic, Dy. Editor, The Hindu Avinash Changa, Founder, CEO, WeMakeVR	21
3.30 PM – 4.30 PM	**Spicing up the UrbanScape in Mainstream Films Anand L Rai in conversation with Rajeev Masand**	Rajeev Masand, Film Critic, Journalist Anand L Rai, Filmmaker	22
4.45 PM – 5.30 PM	**Stories that are being told in the Vernacular and in Small Town India**	Namrata Joshi, Associate Editor - Cinema , Hindu - Mumbai Nagraj Manjule, Filmmaker, Sairat, Fandry Bhaskar Hazarika, Filmmaker, Kothanodi Ram Reddy, Filmmaker, Thithi	23
5.45 PM – 6.30 PM	**Crafting the Live-in-VR Experience - Meeting of Technology and Art A R Rahman in conversation with Nasreen Munni Kabir** VR SIDEBAR	Nasreen Munni Kabir, Documentary filmmaker, Author A R Rahman, Composer, Producer	24

KNOWLEDGE SERIES / DAY 4
THURSDAY, NOVEMBER 24

TIME	SESSION	SPEAKERS	PG
10.30 AM – 11.15 AM	**Data & Market Analytics – Can They be Tools for the Indie Filmmaker?**	Namrata Joshi, Associate Editor - Cinema, Hindu - Mumbai Gautam Jain, Business Head-Films, Ormax Media Rajkumar Akella, Managing Director - RenTrak India	25
11.30 AM – 12.30 PM	**Expanding the Scope of the Short Film**	Namrata Joshi, Associate Editor - Cinema , Hindu - Mumbai Saameer Mody, Founder,CEO, Pocket Films Shlok Sharma, Filmmaker Chintan Ruparel, Founder, Curator, Terribly Tiny Talkies Nishant Roy Bombarde, Filmaker	26
2.15 PM – 3.00 PM	**Monetising Children's Content – India Perspective & Global Best Practices**	Urmi Juvekar, Head - Training & Development, NFDC Monique Ruinen, Consultant, Feature Films, Nederland Filmfonds Syed Sultan Ahmed, Managing Director, LXL Ideas Joost De Vries, Producer	28
3.15 PM – 4.00 PM	**The Facebook Workshop Facebook 's Guide to Film Marketing**	Vanita Kohli Khandekar, Media Specialist and Author Saurabh Doshi, Facebook - Head, Media Partnerships	29
4.15 PM – 5.15 PM	**Busting Myths - Immersive Technology and its Role in Future Cinema Narratives** VR SIDEBAR	Michel Reilhac, Independent Filmmaker and Interactive Story Architect., ex-Head of Film Acquisitions at Arte France and ex-executive director of Arte France Cinema	30
5.30 PM – 6.30 PM	**Mounting and Positioning the Epic across Cultures. Master Class with Philip Lee**	Nyay Bhushan, India Correspondent, Hollywood Reporter Philip Lee, Producer, Financier	31

Monday, November 21, 2016
9.30 AM – 1.00 PM

Moderator
Urmi Juvekar, Head, Development & Production, NFDC

	Original Title	English Title	Director
1	Apodartho	A Foolish Man	Abu Shahed Emon
2	Bhonsle	Bhonsle	Devashish Makhija
3	Calorie	Calorie	Eisha Marjara
4	Dastaan-e-Awaargi	Dastaan-e-Awaargi	Ankit Kothari
5	Ink	Ink	Pratim Gupta
6	Insha'allah	Insha'allah	Geetu Mohandas
7	Jhyalincha	Season of Dragonflies	Abinash Bikram Shah
8	JosephKi Macha	Joseph's Son	Haobam Paban Kumar
9	Kabuliwala	Man From Kabul	Soumitra Ranade
10	Nonajoler Kabbo	The Salt in Our Waters	Rezwan Shahriar Sumit
11	Punyakoti	Punyakoti	Ravi Shankar
12	Ram Ji Ka Ghoda	The Dragonfly	Bishnu Dev Halder
13	The Biryani Seller	The Biryani Seller	Rajdeep Paul & Sarmishtha Maiti
14	The Cineaste	The Cineaste	Aboozar Amini
15	The Sunshine	The Sunshine	Leena Manimekalai
16	The Umesh Chronicles	The Umesh Chronicles	Pooja Kaul
17	Tribhanga	Three Curve Bent	Renuka Shahane
18	Wapsi	The Return	Asad Hussain

Open Pitch – Co-Production Market

The Open Pitch kick starts the NFDC Film Bazaar Co-Production Market 2016. Eighteen selected projects will present their video pitches to delegates interested in co-production, sales, distribution and funding. This year's selection includes projects from India, Nepal, Bangladesh, Netherlands, Afghanistan and Canada.

Urmi JUVEKAR
Urmi started her career as a director of non-fiction television programmes before turning to scriptwriting. Her first film was 'Darmiyaan', followed by 'Shararat'. Her other films, 'Oye Lucky Lucky Oye', 'I Am' and 'Shanghai' have won awards and have been screened at various film festivals and at the Museum of Modern Art. She wrote the story of 'Rules, Pyar ka Superhit Formula' and worked as the Creative Producer on 'Love, Sex aur Dokha'.

Film In India

The session will bring out the role and functions of the Film Facilitation Office (FFO) including, acting as a single window facilitation mechanism for according permissions for filming across India, promoting India's diverse locales and resources internationally, engaging with Central and State Governments in setting up single window clearance facilities, establishing a dedicated Web portal, as well as identifying and recommending policy changes at the Central and State level that would make India a more film-friendly destination.

Vanita KOHLI KHANDEKAR

Vanita Kohli Khandekar is an India based media specialist and writer. She has been tracking the Indian media and entertainment business for over a decade. Currently she is a columnist and writer for India based financial daily Business Standard. She is also a regular contributor to Singapore based Content Asia. Her earlier stints include one at Business World magazine and Ernst & Young. A Cambridge University press fellow (2000), Vanita has taught at some of the top media schools in India. The fourth edition of her book, The Indian Media Business (Sage), was released in September 2013.

Moderator
Vanita Kohli Khandekar, Media Specialist and Author

Panelist
Vikramjit Roy, Head, Film Facilitation Office of the M/o I&B at NFDC

Vikramjit ROY

Vikramjit Roy is Head, Film Facilitation Office at NFDC and has 24 years of experience in the Media & Entertainment business. He has worked in advertising, film development and marketing & distribution (Sony Pictures Entertainment, Mumbai Mantra) and has a comprehensive understanding of critical drivers of the mass media industry.

Monday, November 21, 2016
1.45 PM – 2.30 PM

Moderator
Miriam Joseph, Producer

Panelists
Ilann Girard, Managing Director, OLFFI
Thanassis Karathanos, Producer, Pallas Films

Ilann GIRARD

Ilan is founding partner of OLFFI.com which has emerged as the largest database of public funding for films worldwide. He also produces high end content for Film and Television at his production house Arsam International which he launched in 2004. Illan is also credited with the production of award winning projects like the Oscar winning March of the Penguins, 'Goodbye Bafana' and the 2009 Golden Lion winner 'Lebanon'.

Thanassis KARATHANOS

Thanassis in 1998 co-founded the film production company TWENTY TWENTY VISION in Berlin and in 2003 PALLAS FILM in Halle. He is a member of the European Film Academy and the German Film Academy. 'Clouds of Sils Maria', produced under his Pallas Films was selected to compete for the Palme d'Or in the main competition section at the 2014 Cannes Film Festival.

Public Funding for Indie Films

Independent Cinema doesn't usually get traditional or studio finance. The effort is always to secure resources (not just funds) in innovative ways so that the film manages to get made. In such a climate how does the Indie filmmaker/producer raise money for his / her films? And how does he / she ensure that the funds won't take away their creative freedom, their control over the content? Public Finance is often the answer. But identifying the perfect public funding solution for your film and then securing it is a science in itself.

This session aims to explore and unravel this science for the Indie Filmmaker by navigating OLFFI – the largest database of public funds for films available online and by using the expertise of minds that drive such databases and Producers who have actually benefited from using their data, analysis and references. The session also aims to share with the attendees the various check lists that an Indie Producers need, so as to ascertain and fulfil the eligibility for such funds and then how to structure deals and associations to maximize their benefits – some of which might be connected to the post release life cycle of the film.

Miriam JOSEPH

Educated in India and Britain, Miriam, after finishing film school at London University, started her career with the BBC UK and went on to become a broadcast journalist and producer with them. Over the next 12 years, she worked for international television broadcasters like Channel 4, PBS, Canal Plus, The History Channel, producing political and history documentaries. Miriam is also a published author with two books to her name. She moved to Mumbai from the UK and joined Farhan Akhtar and Ritesh Sidhwani's feature production house Excel Entertainment. First as Excel's Executive Producer and then its CEO, she deliver some of the highest and best production values seen in mainstream Hindi cinema. As a member of the academic council of SRFTI in Kolkata, she was instrumental in putting together the first ever Producing Masters Diploma..

Monday, November 21, 2016
3.45 PM – 4.45 PM

Moderator
Deepti DCunha, Consultant, Curator, Film programmer

Panelists
Raam Reddy, Filmmaker
Chris Paton, Sales Agent
Paolo Bertolin, Festival Programmer
Uma DaCunha, Film Festival Director, Filmmaker

Raam REDDY

Raam Reddy rose to fame with the much acclaimed film 'Thithi' which won honours at various international film festivals, in particular. at, Locarno Marrakech and Shanghai International Film Festival. The film was also felicitated at the 63rd National Film Awards. After graduating from St. Stephen's College, Delhi, Raam went on to study Film Direction at the Prague Film School. Raam also wrote and directed Telugu short film called 'Ika'. and has also written a short novel titled 'It's Raining in Maya'.

Chris PATON

Chris has over 30 years of experience in publicity and acquisitions of films. His joumey began at TriStar Pictures in New York, and he subsequently worked with Dubai, Venice and Hong Kong film festivals. He was a founding partner of the communications agency, Premier PR and later moved on to acquisitions at Fortissimo Films. He is currently the UK Delegate for the San Sebastian International Film Festival.

Paolo BERTOLIN

Paolo Bertolin is a festival programmer and film critic. As a correspondent for Venice International Film Festival, he covers such diverse territories as South Korea, South East Asia, Oceania and Turkey. He is also associated with prestigious festivals like Udine Far East Film Festival, Nyon Visions du Réel, International Film Festival Rotterdam, Cannes Critics' Week and International Film Festival Bratislava. In 2013, he also joined the Doha Film Institute as Programme Advisor for the Asia Pacific region.

Uma DACUNHA

Uma da Cunha is the editor of the quarterly magazine Film India Worldwide published out of Mumbai, which looks globally at India as one important, viable, highly regarded entity. She is also programmer of Indian films at festivals in India and abroad. The festivals she has been connected with include Toronto, The Indian Film Festival of Los Angeles (IFFLA), Indian Film Festival, Stuttgart, Busan International Film Festival, Indian Film Festival -The Hague, Netherlands, and in India, Jio MAMI Mumbai Film Festival and the International Film Festival of Kerala held every December to name a few.

Film Festivals and Markets – Building Audiences and Business Opportunities

Film Festivals showcase films from across the world to discerning audiences. A good festival run ensures not just accolades but also inroads into markets that might have been historically unexplored by the cultures that they originate from. Film Markets are like a major meet and greet arena where filmmakers and buyers/ aggregators converge from across the world to find synergies between the films and the possible cultures that might consume them. It's all about expanding the scope of one's own kind of cinema by identifying the kind of audiences that it resonates with and then work towards finding them and expanding that community and its understanding of the same. This session aims to delve into understanding international demographics for South Asian & Indian Content – what works and on what platform, discussing the key Film Festivals & Markets across the world and what makes them special for South Asian Content, building a customized festival & market itineraries and exploring fresh exploitation avenues

Deepti DCUNHA

Deepti DCunha is a Film Programmer specialising in Contemporary Indian Cinema. She is based in Mumbai, India and has been working on International Film Festivals for the past seven years. She has been the India Consultant to Marco Mueller since 2011 for Venice Film Festival, Rome Film Festival, as well as Beijing International Film Festival and Silk Road International Film Festival (SRIFF) in China and currently, the International Film Festival and Awards, Macao. She is a programmer of the Indian Selection for Jio MAMI Mumbai Film Festival. She has programmed for two editions of International Children's Film Festival of India (ICFFI) as well as Osian's Cinefan Film Festival. Deepti also curates the Chicago South Asian Film Festival (CSAFF). She has been a Grants Reader with Doha Film Institute. She sources and curates films for the Viewing Room section and Work-in-Progress lab for the prestigious NFDC Film Bazaar which is South Asia's largest film market, since 2011.She is on the Selection Committee of Locarno Film Festival's Open Doors section for South Asian cinema.

To Love or not to Love - Re-Defining Romance on Hindi Celluloid
Imtiaz Ali in conversation with Nasreen Munni Kabir

Starting his career in the theatre before moving onto writing and directing for television, audiences are drawn to Imtiaz Ali's films not only because he has the A-list acting for him, or that his music is catchy and memorable, but his very name as director grabs attention. He is undoubtedly an important filmmaker of his generation and is known for bringing, since 2005, a new take to the love story through his films Socha Na Tha, Jab We Met, Rockstar, and Tamasha.

We know that relationships are at the heart of most Hindi films, but love in Ali's world brings confusion rather than certainty, as we see his characters grapple with the dilemma of whether they are ready to commit to each other or not. At a time when social norms have vastly changed, Ali's stories resonate with many middle-class young people who themselves are redefining what love means to them.

The session aims to explore the thinking behind Imtiaz Ali's preoccupation with love and cinema.

Nasreen MUNNI KABIR

Nasreen has made several documentaries on Hindi cinema's stars and directors and written sixteen books on the subject. She has been working for 32 years as Channel 4 TV UK Indian film consultant, selecting and curating their annual film season. She is also responsible for subtitling the Hindi films for Channel 4, UK.

In Conversation
Imtiaz Ali, Filmmaker, Producer
Nasreen Munni Kabir, Documentary filmmaker, Author

Imtiaz ALI

Imtiaz Ali is an Indian film director and writer. He was born and brought up in Jamshedpur. He had his early education in St. Michael's High School, Patna and later in D.B.M.S. English school, Jamshedpur. He was a basketball player and was involved in theater from middle school. Later he attended Hindu College at the University of Delhi where he completed his bachelor's degree in English Literature. He was a founder member of IBTIDA, The Dramatics Society of Hindu College (still in progress). Thereafter he moved to Mumbai. In 2005, he made his directorial debut with the film 'Socha Na Tha'. However, it was his second film 'Jab We Met' (2007) that brought him success and fame. His 2009 film 'Love Aaj Kal' gained much critical success, and was declared a super hit at the box office. His movie 'Rockstar' (2011) was also a commercial success and created hysteria in the youth. He has won several of awards including Filmfare, Stardust, IIFA, ZEE Cine award. With his movie 'Highway', which released in February 2014, he started his production company named Window Seat Films.

Tuesday, November 22, 2016
10.30 AM – 12.30 PM

Moderator
Deepti DCunha, Consultant, Curator, Film programmer

	Film	Director
1	A Dream Document	Rupak Das
2	Buddhagram	Kabir Mehta
3	Limitless	Vrinda Samartha
4	Remembering Kurdi	Saumyananda Sahi
5	The Karma Killings	Ram Devineni and Tushar Prakash
6	Wayfare to the Night	Rinku Kalsy
7	Bombay Rose	Gitanjali Rao
8	Kadvi Hawa	Nilamadhab Panda
9	Nimmo	Rahul Shanklya
10	Sahaj Paather Gappo	Manas Mukul Pal
11	The Bioscopewala	Deb Medhekar
12	Bhasmasur	Nishil Sheth
13	Ghode Ko Jalebi Khilane Le Ja Riya Hoon	Anamika Haksar
14	Idgah	Piyush Panjuani
15	Izahaq - Smoke on the Altar	Charles Kollannoor Chakkunny
16	Lapachhapi	Vishal Furia

Investor Pitch – Film Bazaar Recommends Part 1

Filmmakers whose films are in the Film Bazaar Recommends Section of the Viewing Room are given an opportunity to pitch the trailers of their films. These films are either in progress or just completed and are looking for Gap Financing, World Sales, Distribution, Buyers and Festivals. Investors and producers interested in gap financing, world sales agents, buyers and distributors are invited to be part of this session.

Deepti DCUNHA

Deepti DCunha is a Film Programmer specialising in Contemporary Indian Cinema. She is based in Mumbai, India and has been working on Indian and International Film Festivals for the past seven years. She has been the India Consultant to Marco Mueller since 2011 for Venice film festival, Rome film festival, as well as Beijing International Film Festival and Silk Road International film festival (SRIFF) in China and currently, the International Film Festival and Awards, Macao. She is a programmer of the Indian Selection for Jio MAMI Mumbai Film Festival. She has programmed for two editions of International Children's Film Festival of India (ICFFI) as well as Osian's Cinefan film festival. Deepti also curates the Chicago South Asian Film Festival (CSAFF). She has been a Grants Reader with Doha Film Institute. She sources and curates films for the Viewing Room section and Work-in-Progress lab for the prestigious NFDC Film Bazaar which is South Asia's largest film market, since 2011. This year she is on the Selection Committee of Locarno Film Festival's Open Doors section for South Asian cinema. Deepti is deeply committed towards independent Indian cinema-a passion that keeps her driven to scout for new films and fresh talent from all across the country.

Queen's Journey – Filming in The Netherlands

Amsterdam for Hindi film goers will always be the city where Queen (ie Kangana Ranaut) comes into her own. It's a perfect setting for her journey into discovering gender, sexuality and relationships in a context that's far removed from her claustrophobic past. This session is not just an audio visual delight on the lovely places and people that The Netherlands has to offer. It also offers insights into all film related queries – subsidies, rebates, film funds, contacts of Line Producers and location managers basically everything in the assembly chain that a film crew needs to be able to realise their shooting ambitions there.

Vanita KOHLI KHANDEKAR

Vanita Kohli - Khandekar is an India based media specialist and writer. She has been tracking the Indian media and entertainment business for over a decade. Currently she is a columnist and writer for India based financial daily Business Standard. She is also a regular contributor to Singapore based Content Asia. Her earlier stints include one at Business World magazine and Ernst & Young. A Cambridge University press fellow (2000), Vanita has taught at some of the top media schools in India. The fourth edition of her book, The Indian Media Business (Sage), was released in September 2013.

Moderator
Vanita Kohli Khandekar, Media Specialist and Author

Panelists
Bas Van der Ree, Film Commissioner, Nederlands Filmfonds
Thomas Drijver, Producer (The Netherlands)
Vivek Bajrang Agrawal, Producer, Queen

Bas VAN DER REE

Bas van der Ree heads the Netherlands Film Commission which serves as general resource for all film related information for foreign producers and production companies and is a division of the Netherlands Film Fund.

He has previously worked in film production, including line producing and producing. From 1994 – 2005 he specialized in location scouting, both domestic and in Europe. In 2014 Bas was appointed Netherlands Film Commissioner, The Netherlands Film Commission.

Thomas DRIJVER

Thomas den Drijver is a Dutch producer focusing on all creative aspects of film making. He is the Head of Development at New Amsterdam Film Company, a production company focused on innovative feature film production for both Dutch and international markets.. New Amsterdam worked on productions such as 'Queen' (starring Kangana Ranaut and Rajummar Rao, directed by Vikas Bahl) and The Ring (starring Shar Rukh Khan and Anushka Sharma, directed by Imitaz Ali). As a producer Thomas worked on numerous award winning feature films and documentaries, including 'Plan C', J. Kessels, 'Strike a Pose' and Anton Corbijn 'Inside Out'. He is an alumnus of the Binger Producers Lab, IDFA Producers Workshop and Script School.

Vivek AGRAWAL

Vivek Agrawal is a multi-award winning producer of the English feature film 'Land Gold Women' (2011). Born and educated in South Mumbai, Vivek has a Bachelor's degree in Economics and Finance Management and a Masters in Banking and Finance before dropping out to pursue his passion of film-making.He has been associated with the Indian Film Industry for 20 years in various capacities - Director, Producer, Writer, Executive Producer, 1st AD, Associate Director, Line Producer, Casting Director, Visual Effects Director, Post Production Supervisor, Production Manager and has specialised in various avenues. His filmography includes the recently applauded 'Moksha: Salvation' (as executive producer), 'Udta Punjab' (co-producer), 'Raman Raghav 2.0' (co-producer), 'Bombay Velvet' (co-producer) and of course the delightful, National Award winner 'Queen' (co-producer) which was shot in The Netherlands.

Tuesday, November 22, 2016
1.45 PM – 2.30 PM

Moderator
Vanita Kohli Khandekar, Media Specialist and Author

Panelists
Orly Ravid, Founder, The Film Collaborative
Suri Gopalan, CEO, Vista India

Orly RAVID

Orly Ravid's 16-year career in film including acquisitions, sales, film festival programming, theatrical and festival distribution, and business affairs has enabled her to see past the preview to better help her clients. Orly is committed to helping artistically and intellectually rigorous and important films reach their respective audiences via financial models that are sustainable for filmmakers. Called a big picture thinker, Orly founded TFC (The Film Collective) in response to a dominant and overarching structure that favors middlemen over filmmakers. She is as passionate about protecting filmmakers' rights and revenues as she is about quality filmmaking.

Suri GOPALAN

Suri is the founder member of Vista India and comes with over 30 years of media distribution experience. He was instrumental in the physical sales of Indian compact discs and video in the United States, through Raaga Music Superstores, his entrepreneurial venture. Suri also produced the first show of multi-platinum Indian musician, A.R Rahman, in conjunction with Rapport Entertainment of Bombay. Suri holds an MA in International Business from the Columbia University - School of International and Public Affairs

VOD as The Key Distribution Platform For Indies

Filmed content today is an ever expanding range of genres and sub genres, in varied formats and forms. Digital cameras and easy to edit systems had already democratized the filmmaking universe. With the coming in of streaming Video on Demand technologies and a fast evolving Netscape as well as the constant upgradation of 3G and 4G technologies the scope of reaching out your film has seen an exponential growth over the last few years. The Indies never had it so good! If you have a film, there are ways of not only screening it but also monetizing it.

The session explores the various platforms in VOD, marketing & segmented selling as per territories within the space and the legalities involved. There would be a look at the way data is collected, crunched and applied. The speed of innovation, various emerging business models, the difference in markets - in terms of content creation & the attitude towards it will be discussed. The pricing and the costs involved and the varied attitudes in the positioning of the key players - Netflix, Amazon and few others - in the Indian and global markets would form a part of the discourse.

The session would also involve a presentation on the global ecosystem and the role that an agency like The Film Collaborative plays within the same. There would be a look at international trends and best practices, how similar markets across the world, are optimizing the VOD space today and how the relatively younger Indian market will learn and eventually evolve..

Vanita KOHLI KHANDEKAR

Vanita Kohli Khandekar is an India based media specialist and writer. She has been tracking the Indian media and entertainment business for over a decade. Currently she is a columnist and writer for India based financial daily Business Standard. She is also a regular contributor to Singapore based Content Asia. Her earlier stints include one at Business World magazine and Ernst & Young. A Cambridge University press fellow (2000), Vanita has taught at some of the top media schools in India. The fourth edition of her book, The Indian Media Business (Sage), was released in September 2013.

Women Protagonists In Indian FilmScape - Changing Dynamics

Women Oriented films in the Hindi film industry at one point meant either revenge dramas or the story of a self-sacrificing woman who gave up her life and her desire to avail even of the basic necessities for the sake of her husband, child, siblings, family and extended family. You would be sure to see an angst ridden sob drama unfold itself on the screen. But over the last few years – with films like 'Queen' and 'Dirty Picture' one saw a marked shift in the attitudes of movie goers towards female protagonists who had a zest for life, were human and gray and who wanted to live. The mainstream narrative was gradually changing.

The heroine could be spirited, fight her own battles, make mistakes, rise above them and emerge to be a more positive and evolved human being. She could even be a bit wayward (the Tanu Weds Manu franchise), differently oriented (Parched) and fighting for her dignity and her right to say 'No' (Pink). The writers and directors who created these women and the women who played them – all of them have contributed to changing the power play of the Leading Ladies in Hindi Filmdom and the roles they play. This session aims to explore the various factors that have led to this paradigm shift.

Baradwaj RANGAN

Baradwaj Rangan is a film critic and Associate Editor at The Hindu. He won the National Award (Swarna Kamal) for Best Film Critic in 2005. His writings on cinema, music, art, books, travel and humour have been published in various magazines like The Caravan, Open, Tehelka, Biblio, Outlook and The Cricket Monthly. He has co-written the screenplay for the Tamil rom-com, 'Kadhal 2 Kalyanam'. He has written dialogue and narratives for the dance dramas 'Krishna' and 'Meghadootam'. He teaches a course on cinema at the Asian College of Journalism, Chennai.His first book, Conversations with Mani Ratnam, was published by Penguin in 2012. His second book, Dispatches From the Wall Corner, was published by Westland in 2014.

Moderator
Baradwaj Rangan, Film Critic, Dy. Editor, The Hindu

Panelists
Prakash Jha, Filmmaker / producer
Tannishtha Chatterjee, Actor
Vani Tripathi Tikoo, Actor, Theatre Artist/Filmmaker/ Screenwriter

Prakash JHA

Prakash is known for his politically charged films like Mrityudand, Gangajal and Rajneeti. He has also been involved with development initiatives in Bihar through the NGO Anubhooti.

Tannishtha CHATTERJEE

A rapidly rising star in Indian cinema, the past year witnessed diverse and powerful yet sensitive performances by Tannishtha. She is no stranger to the international stage and film scene - having done active theatre in Europe for a long while and playing pivotal, Asian roles in Indian films that toured the festival circuit. Her choice of projects has also categorically redefined perception of women in Indian films across genres. Especially lately in films like 'Island City', 'Parched', 'Angry Indian Goddesses' and 'Unindian' - all of which endeavoured to present stories that broke the female stereotypes. Her upcoming releases include the acclaimed 'Lion' and 'Dr.Rakhmabai' - a biopic based on India's first practicing lady doctor.

Vani TRIPATHI TIKOO

Vani Tripathi's production house Drishya Entertainment has been doing some very creditable work around the archiving of films, music, dance and theatre. She is a trained actor and her engagement with integrating social relevance with the performing arts goes back to her Theatre in Education days at the National School of Drama, Delhi. Her actor's portfolio includes 50 plays and several television and film projects.

Tuesday, November 22, 2016
3.45 PM – 4.30PM

Speaker
Satya Raghavan, Head of Content Operations, YouTube India

Satya RAGHAVAN

Satya Raghavan is Head of Content Operations at YouTube India. In the past, Satya has served as Head of Consumer Marketing at MSN India, Vice President of Marketing at STAR India, and Vice President at Helion Ventures Partners. He was a co-founder of Just Another Magazine (JAM) and also co-founded SkoolShop, a school supplies business. An MBA from Harvard Business School, Satya has over 16 years of work experience across Broadcast Media, FMCG, Internet, Venture Capital & Entrepreneurship

Google YouTube – Building Communities and Icons

Film is a Collective Art form born out of Collective Expression. For the indie filmmaker, the YouTube ecosystem gives footing to filmmakers to build a community that collectively engages with the film. With the content generated by YouTubers spanning a variety of genres and purposes, the platform enables individuals to reach out in a focused manner to an ever growing viewer base. The content often sustains its own visibility due to the feedback it spawns, not in text but in further YouTube content. It's not simply that diverse content exists on the platform, but the fact that a plethora of perspectives are uploaded on the same, and a significant number of users manage to monetize it as well within YouTube. So the session aims to explore how this community building nature of the platform can be optimized by the indie filmmaker to market and monetize their film.

Unique Distribution Models - Reaching out the Indie

In the saturated market of films, it is no longer enough for filmmakers to be impassioned about the content. Market dynamics today require the artist to have an entrepreneurial edge in taking their content to the masses. Many a filmmaker will attest that a capital intensive enterprise like films does not ensure a recovery commensurate to its risks.

It therefore becomes imperative that the story one wishes to tell, reaches its audience in a way that the returns not only recover costs but also enable the filmmaker to pave a path to the next story - building audience loyalties along the way.

The session brings together in the panel, filmmakers and an entrepreneur attuned to the needs of the audience and with an able understanding of the scope of the film. They devised distribution alternatives that bring returns from multiple quarters. The returns though slow, have brought a longer run for the films, thereby gathering significant data about the target audience.

With the help of case studies, the panelists will present their learnings from distributing their films through alternate channels. It'll also present how indie filmmakers can gauge audience needs to tailor innovative mechanisms that reach out their story.

Rohan SIPPY

Rohan Sippy has directed four Hindi feature films; 'Kuch Naa Kaho', 'Bluffmaster', 'Dum Maaro Dum', and 'Nautanki Saala'. As a producer his feature credits include 'Taxi 9211', 'The President Is Coming', 'Chandni Chowk to China' and 'Sonali Cable'.

He has written for a variety of publications, including India Today, Mid-Day, Man's World, Scroll.in, and has served as a columnist for the Indian Express.

Rohan designed and directed 'Love & All that Jazz' for Chivas Studio, a live musical theatre piece in the tradition of a Broadway musical.

Moderator
Rohan Sippy, Filmmaker

Panelists
Sandeep Mohan, Filmmaker
Sudevan Peringode, Filmmaker, PACE Trust
Vivek Paul, Co-founder, CEO, Reelmonk

Sandeep MOHAN

An Independent filmmaker with a copywriter's spirit for innovation, Sandeep developed the concept of 'The Great Indian Travelling Cinema'. Armed with a projector, Sandeep traveled to various countries to screen his film 'Hola Venky'. The film screened at over 90 alternative spaces around the world, tapping into the vast NRI community. After multiple stints in advertising and TV, Sandeep debuted with the acclaimed Indie 'Love, Wrinkle-free', which he followed up with the micro-budget 'Hola Venky' and the collaborative feature film 'X- Past is Present'. He is currently awaiting the release of his third feature 'Shreelancer'.

Sudevan PERINGODE

The PACE trust (Platform for Arts and Cultural Excellence), founded by Sudevan reinvented crowdfunded cinema to a film movement in its own right. Sudevan and his associates crafted shorts and feature length films and in their own indie way of distribution took the films across villages in Kerela, building a community of loyal audience who also helped crowdfund their future projects. The Trust's biggest hit till date the much lauded thriller Crime No. 89 directed by Sudevan

Vivek PAUL

Vivek founded Reelmonk as an online movie distribution platform but with a twist. The site literally put films in the audience's hand by providing downloading options at nominal pricing. With an adroitly crafted website, Reelmonk has released over 110 movies and notched up a user base of over 47000 members worldwide and slowly expanding to studio films and indie's alike.

VR SIDEBAR

Story Telling and Narratives in 360° VR

What must it be like to have a screen all to your own eyes (literally) and to be able to choose and follow the character and the action you want to in the larger narrative? What skills and insights into human behaviour does it entail for the maker to have to ensure that (s)he can ably guide the viewer's mind and gaze down the chosen, scripted narrative?

The session hopes to explore the kind of stories that are being told in the Immersive Viewing space and the kind of tools that will be deployed to tell them. Mirjam's research paper has led her towards exploring many myths like Audio cues drive VR experiences, passive engagement (sitting in static chairs) is less engaging than active engaging (as in moving around in a game like PokemonGo) in movie viewing experiences, etc. She brings to the table many learnings drawn from engaging Sample audiences with the Oculus Rift gears and content across evolved markets. Her sensitivity to cultural nuances within this space further makes her conclusions sharper and very useful to the filmmaker/producer who is venturing into the VR cinematic space.

The session hopes to bring in insights drawn from her exposition of viewing patterns across the globe in the more evolved markets and discuss trends, debates around the form, tools and the overall experience of VR storytelling experiences.

Gitanjali RAO

She made a dainty yet much talked about entry in 2006 with her Cannes Critics Week premiere of her Indian animation 'Printed Rainbow' which went on to win her 3 awards there including for the Best Short Film. Since then it's been a quiet yet eventful journey through award winning animated commercials, being the jury on various film festivals including the 2011 Cannes Critic's Week short films jury and her much talked about latest animated short 'True Love Story'. She is at the Film Bazaar's Co Production Market this year with her project 'Bombay Rose'.

In Conversation
Mirjam Vosmeer, Coordinator, Interaction and Games Lab, Amsterdam Creative Industries Network
Gitanjali Rao, Filmmaker, Animator

Mirjam VOSMEER

Mirjam has a background in cultural psychology and film studies, and wrote her PhD dissertation on the topic of Video Games and Gender. She has worked in journalism and television production, and as a professional soap opera scriptwriter for national Dutch television. Her current research at the Amsterdam University of Applied Sciences focuses on Storytelling for Virtual Reality. She lives and works in Amsterdam, the Netherlands.

Wednesday, November 23, 2016
10.30AM – 12.30PM

Moderator
Deepti DCunha, Consultant, Curator, Film programmer

	Film	Director
1	Lathe Joshi	Mangesh Joshi
2	Matir Projar Deshe	Imtiaz (Bijon) Ahmed
3	Mehsampur	Kabir Chowdhry
4	Once Again	Kanwal Sethi
5	Ottayaal Paatha	Santosh Babusenan, Satish Babusenan
6	Ralang Road	Karma Takapa
7	Rathu Samanala Sihinayak	Priyantha Kaluarachchi
8	Revelations	Vijay Jayapal
9	Rukh	Atanu Mukherjee
10	Sexy Durga	Sanal Kumar Sasidharan
11	Sonar Baran Pakhi	Bobby Sarma Baruah
12	The Color of Loss or Blue	Aakash Bhatia
13	The Gold-Laden Sheep & the Sacred Mountain	Ridham Janve
14	Village Rockstars	Rima Das
15	Walking With The Wind	Praveen Morchhale
16	Withered Leaf	Duminda Sanjeewa

Investor Pitch - Film Bazaar Recommends Part-2

Filmmakers whose films are in the Film Bazaar Recommends Section of the Viewing Room are given an opportunity to pitch the trailers of their films. These films are either in progress or just completed and are looking for Gap Financing, World Sales, Distribution, Buyers and Festivals. Investors and producers interested in gap financing, world sales agents, buyers and distributors are invited to be part of this session.

Deepti DCUNHA

Deepti DCunha is a Film Programmer specialising in Contemporary Indian Cinema. She is based in Mumbai, India and has been working on Indian and International Film Festivals for the past seven years. She has been the India Consultant to Marco Mueller since 2011 for Venice film festival, Rome film festival, as well as Beijing International Film Festival and Silk Road International film festival (SRIFF) in China and currently, the International Film Festival and Awards, Macao. She is a programmer of the Indian Selection for Jio MAMI Mumbai Film Festival. She has programmed for two editions of International Children's Film Festival of India (ICFFI) as well as Osian's Cinefan film festival. Deepti also curates the Chicago South Asian Film Festival (CSAFF). She has been a Grants Reader with Doha Film Institute. She sources and curates films for the Viewing Room section and Work-in-Progress lab for the prestigious NFDC Film Bazaar which is South Asia's largest film market, since 2011. This year she is on the Selection Committee of Locarno Film Festival's Open Doors section for South Asian cinema. Deepti is deeply committed towards independent Indian cinema-a passion that keeps her driven to scout for new films and fresh talent from all across the country.

Ownership of the Film
The chain of documents that a Finished Film must have

It is in the spirit of any collective creative process that many minds come together to co-create a work of art. A film is no exception. Especially an Indie film whose essence lies in the organic evolution of a thought through collective effort. However, it's the release that involves harnessing of market entities which in turn means negotiating monetary terms over rights.

So who owns a Film finally? The mind that first germinated the Big Idea and shared it with a writer friend? The friends who wrote out the first draft? The writer – director who went shopping for funds and shot the film schedule by schedule with crowd sourced resources? The film fund that helped finish the film ? Or the studio that picked it up for distribution ? While each one of the above helped realise the film on screen the true owner of a film is actually the entity that has the title deed, assignment of rights, NOCs et al in place.

The session aims to explore and understand the process and legal documentation (ie the chain of documents) that filmmakers must line up to ensure protection and clarity in the final ownership of the content.

Vanita KOHLI KHANDEKAR

Vanita Kohli Khandekar is an India based media specialist and writer. She has been tracking the Indian media and entertainment business for over a decade. Currently she is a columnist and writer for India based financial daily Business Standard. She is also a regular contributor to Singapore based ContentAsia. Her earlier stints include one at Businessworld magazine and Ernst & Young. A Cambridge University press fellow (2000), Vanita has taught at some of the top media schools in India. The fourth edition of her book, The Indian Media Business (Sage), was released in September 2013.

Moderator
Vanita Kohli Khandekar, Media Specialist and Author

Panelists
Madhu Gadodia, Equity Partner (BHSc, LLB), Naik Naik & Company
Datta Dave, Partner, Tulsea Pictures
Michael Henrichs, Producer

Madhu GADODIA

Madhu has advised on more than 500 film production and distribution deals and has structured deals for Bollywood production houses and Hollywood studios. Madhu leads her team of experienced professionals and spearheads Naik Naik and Company's Andheri, Mumbai Office.

Datta DAVE

Datta is the co-founder of Tulsea, which represents and advises various entities, including production companies, gaming, animation, and media start ups, and creative talent. Tulsea's clients work across platforms - ranging from motion pictures, television, new media, and publishing. The company allocates a significant amount of its resources to identify emerging writing and directing talent that will be tomorrow's premier storytellers. Tulsea's approach to its advisory services and talent management focuses on ensuring all stakeholders across the value chain benefit equitably. Prior to starting Tulsea, Datta was business manager to filmmaker, Shekhar Kapur. Previously, Datta was also a management and sales strategy consultant to various corporations. He holds a Bachelor of Arts in Economics-Accounting from Claremont McKenna College in Los Angeles, California.

Michael HENRICHS

Die Gesellschaft DGS is the new venture of Michael Henrichs, former Director of Production at Greenlight Media (GLM) and head of the creative- and international producing departments at the International Filmschool Cologne (ifs). Michael's credits include Associate Producer on the box-office record setting GLM/BBCW production 'Earth' and producer of the second season of the 26x26 animation series 'SimsalaGrimm'. Michael has been responsible for co-productions with the UK, France, Russia, Italy, Finland, Ireland and New Zealand. Die Gesellschaft DGS develops and produces films and programmes that are unique propositions with a high international marketability. Emphasis is laid on the discovery of new ideas and talents, the building of strong networks and brands and on exploring new ways to think in the business.

Wednesday, November 23, 2016
2.00 PM – 2.30 PM

Moderator
Nyay Bhushan, India Correspondant, Hollywood Reporter

Speaker
Ankur Jain, Vice President & Head Sales-APAC,Prime Focus

Ankur JAIN

Ankur leads sales and business development across segments like broadcast networks, government and service providers including strengthening of key account relationships. Ankur is a technology expert with wide experience of more than 15 years in the IT industry, where he has been successful in building the cloud business for various enterprise applications and developing the alliances ecosystem as a key business driver. He was with Oracle Corporation India where he headed the enterprise business unit. He has also been associated with companies like SAP and Satyam and was leading sales across markets like India, US and Europe. Ankur is an alumni of Symbiosis Institute of Business Management (SIBM) and XLRI, and has a B.E. degree from the University of Mumbai.

Technology Changing Production Landscape

The Media & Entertainment (M&E) industry is undergoing a sea change currently. New entrants are challenging traditional players, new geographic markets are becoming accessible faster for distribution, and new technology is enabling consumption and revenue opportunities that never existed. One of the game changing technologies that is revolutionizing the M&E production landscape is the Cloud. Cloud based media solutions are re-writing every aspect of the content life cycle - from aggregation to management and from distribution to delivery, transforming the workflows of film distribution, TV broadcasting and digital advertising. Ankur Jain's talk covers the challenges faced by the industry, and focuses on the need to adopt ONE Cloudbased software to manage Dailies and Post Servicing workflows.

Nyay BHUSHAN

As co-founder of India's first magazine on global entertainment CONNECT, Nyay Bhushan has been tracking the Indian entertainment industry since the early nineties. He has contributed to publications including Billboard and is the India correspondent for The Hollywood Reporter. Nyay is also an award-winning fine art photographer with some short films to his credit.

VR SIDEBAR

Technology in Story Telling for Cinema

The advent of immersive viewing has greatly opened up the scope for experiences that a filmmaker can now evoke. As the technology develops, the limits of storytelling a filmmaker is constrained by has also slowly expanded. This session focuses on those very technologies that have given way to a new format in filmmaking itself - Virtual Reality.

360 degree immersive experiences frees the audience from being led by the filmmaker's perspective and opens up new horizons of discovering the story through their own movements, reflexes and instinct.

Inversely, the filmmaker now can truly bring the viewer into a world that one has constructed and not confine the experience to visual dazzle alone. With the ability for positional tracking, the scope widens par imagination unless one lives it themselves. The mind bogles to think what innovation will titillate the senses next.

This session will present how the technology will shape the future of films, for the filmmaker and the viewer. Are these simply films or true experiences?

Baradwaj RANGAN

Baradwaj Rangan is a film critic and Associate Editor at The Hindu. He won the National Award (Swarna Kamal) for Best Film Critic in 2005. His writings on cinema, music, art, books, travel and humour have been published in various magazines like The Caravan, Open, Tehelka, Biblio, Outlook and The Cricket Monthly. He has co-written the screenplay for the Tamil rom-com, 'Kadhal 2 Kalyanam'. He has written dialogue and narratives for the dance dramas Krishna and Meghadootam. He teaches a course on cinema at the Asian College of Journalism, Chennai.His first book, Conversations with Mani Ratnam, was published by Penguin in 2012. His second book, Dispatches From the Wall Corner, was published by Westland in 2014.

Moderator
Baradwaj Rangan, Film Critic, Dy. Editor, The Hindu

Speaker
Avinash Changa, Founder, CEO, WeMakeVR

Avinash CHANGA

Avinash Changa is an all-rounder in the field of digital concepts and production techniques. Virtual Reality, 3D-animation, post-production, visual effects, Augmented Reality. Through graduating with three degrees (Commercial Economics, Business Information Technology, Communications), his knowledge is both broad as well as deep. He spearheaded digital activities at internationally renowned ad agency 180, before founding his own company Disrupt. (DSRPT.com). In 2013, he founded WeMakeVR.com, a pioneering Virtual Reality company that is changing the world of immersive experiences. This is not a new technology, it is a completely new industry. An industry that influences music, entertainment, education, healthcare, social interaction and the list goes on.

Wednesday, November 23, 2016
3.30 PM – 4.30 PM

In Conversation
Aanand L Rai, Filmmaker
Rajeev Masand, Film Critic, Journalist

Aanand L RAI

He has always explored the unusual - UrbanScape peppered with the flavours of the soil. His women are spirited and fiercely independent. Their stories delightful and never without those old human traits of honesty, treachery and guilt! Be it the 'Tanu Weds Manu' films or 'Ranjhanaa' or 'Nil Battey Sannata' – Aanand L Rai continues to engage himself with enterprising and forward moving content.

When he evolved into a producer it was with the most offbeat of films. He has a sharp eye for content and a deep and socially conscious understanding of human behaviour. Aanand Rai is also an interesting collaborator, discovering newer shades that an actor can lend to the role.

The conversation will explore the mind of the man who truly put the masala back into the Hindi film.

Spicing up the UrbanScape in Mainstream Films Anand L Rai in conversation with Rajeev Masand

Anand L Rai has always believed in independence of telling a story as the basic prerequisite of film making and with years of experience and know how. His company Colour Yellow Productions Pvt Ltd's only goal now is to provide creative liberty for every one who comes to be part of his family.

Rajeev MASAND

Rajeev Masand has had an accomplished media career spanning 16 years covering the Indian entertainment industry. Rajeev is perhaps the only entertainment journalist in the country to have had two eponymous film shows – 'Masand Ki Pasand' (on Star News) and 'Rajeev Masand Ki Pasand' (currently on IBN7).

Rajeev is Contributing Editor for GQ India, and writes a monthly column, Talk Movies for the Magazine. He is also Entertainment Editor at CNN-IBN.

Stories that are being told in the Vernacular and in Small Town India

Focus – Rooted, Universal themes & stories. Their topicality. And their connect, not just with the immediate language demographics – but also the larger domestic market & festivals et al.

Namrata JOSHI

Renowned film critic, Namrata is the winner of India's national award for Best Film Critic for 2004. A member of FIPRESCI, the international federation of film critics based in Munich, she has been a member of the FIPRESCI critics' jury at the Toronto International Film Festival 2013. She has been awarded the Charles Wallace India Trust – Iqbal Sarin Memorial Fellowship and also the British Chevening Scholarship for Indian Journalists.

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Moderator
Namrata Joshi, Associate Editor - Cinema, Hindu - Mumbai

Panelists
Nagraj Manjule, Filmmaker, Sairat, Fandry
Bhaskar Hazarika, Filmmaker, Kothanodi
Ram Reddy, Filmmaker, Thithi

Nagraj MANJULE

Nagraj Manjule is a national award-winning indian filmmaker and screenwriter known for his first short film 'Pistulya'. He hails from a small village in solapur district of Maharashtra and has written and directed his first feature film 'Fandry' which won the 61st National Film Award for best First Non-Feature Film of a Director. His next movie, 'Sairat' was premiered at 66th Berlin International Film festival. Besides, he is also a poet and writer and even published a book of his in Marathi known as Kata Virudhha winning the prestigious award – Bhairuratan Damani Sahitya Puraskar. Apart from this, he also acted in a couple of films including 'Highway', 'Silence' and 'Baji'.

Bhaskar HAZARIKA

Bhaskar Hazarika is a writer and filmmaker. After stints in Bollywood and Indian Television as a writer, Bhaskar wrote and directed the Assamese feature film 'Kothanodi', which premiered at the Busan International Film Festival and went on to receive the National Award for Best Film (Assamese) in 2016. It has travelled widely and had a great run at the Assamese Box Office as well. Bhaskar brings to the session his insight into Assamese Cinema and an overview of the kind of stories that are being told in the North East.

Raam REDDY

Raam Reddy is an Indian film director who rose to fame with the much acclaimed film 'Thithi' which won honours at 68th Locarno International Film Festival, Marrakech International Film Festival, 19th Shanghai International Film Festival and 63rd National Film Awards. After graduating from St. Stephen's College, Delhi, Raam Reddy went on to study Film Direction at the Prague Film School. Raam wrote and directed many short films, most notable among them is a Telugu short film called 'Ika'. He has also written and published a short novel titled 'It's Raining in Maya'. In February 2016, Forbes included Raam Reddy in the 30 Under 30 list of achievers.

Wednesday, November 23, 2016
5.45 PM – 6.30 PM

In Conversation
A R Rahman, Composer, Producer
Nasreen Munni Kabir, Documentary filmmaker, Author

A R RAHMAN

He is often referred to as The Mozart of Madras for his work in the film and stage spaces. In a notable two-decade career, A R Rahman's film discography reads like a who's who of filmdom and a collector's item of the biggest musical hits. His long list of awards includes two Oscars and two Grammys. Rahman has been acclaimed for redefining contemporary Indian film music and his works and noted for integrating eastern classical music with electronic music, world music and traditional orchestral arrangements.

A.R. Rahman's *Vande Mataram 'Live-in-VR' Experience*
Premiere Show, 21 November, 10am - 11am
Film Bazaar VR Lounge

VR SIDEBAR

Crafting the Live-in-VR Experience - Meeting of Technology and Art
A R Rahman in conversation with Nasreen Munni Kabir

A R Rahman has always subtly infused a very deep and refined command over technology in the making of all his music. He has recently finished crafting the Vande Mataram Live-in-VR Experience which chronicles in 4K Stereoscopic his Tribute Concert to Bharat Ratna M. S. Subbulakshmi at the United Nations in New York, USA, on August 15th 2016 . With this he has now moved into the complete 360º Immersive Experiences space.

While many refute the use of VR as a filmmakers' technology , there are many who have described it as the next generation in chronicling and preserving the performing arts. Rahman's Live-in-VR Experience marks a firm but definitive step for the fledgling VR Experiences industry in India.

The session hopes to explore a hitherto rarely discussed side of Rahman and his body of work - how does he strike a balance between his love for technology and his ease with it and his artistic expression? It also aims to delve into the way he sees the VR Industry in the filmmaking universe in India.

Nasreen MUNNI KABIR

Nasreen has made several documentaries on Hindi cinema's stars and directors and written sixteen books on the subject. She has been working for 32 years as Channel 4 TV UK Indian film consultant, selecting and curating their annual film season. She is also responsible for subtitling the Hindi films for Channel 4, UK.

Data & Market Analytics – Can They be Tools for the Indie Filmmaker?

The session aims to understand the many ways in which the quantitative analysis of audience viewing habits and preference, can be applied by filmmakers in various aspects of the life cycle of a film. The session shall also explore the benefits of understating the target demographic through data as opposed to predicting audience behaviour from experience, gut and an inherent understanding of the socio-cultural fabric of the consumer market.

The panelist will discuss their leanings on audience behaviour across cultures specifically in terms of how mounting, promotions, word of mouth and buzz translate into bookings. The crucial aspect of the discussion will be how the procured data can be used to predict trends, consumer behaviour, creating sales packages, programming etc.

Namrata JOSHI

Renowned film critic, Namrata is the winner of India's national award for Best Film Critic for 2004. A member of FIPRESCI, the international federation of film critics based in Munich, she has been a member of the FIPRESCI critics' jury at the Toronto International Film Festival 2013. She has been awarded the Charles Wallace India Trust – Iqbal Sarin Memorial Fellowship and also the British Chevening Scholarship for Indian Journalists.

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Moderator
Namrata Joshi, Associate Editor - Cinema, Hindu - Mumbai

Panelists
Gautam Jain, Business Head-Films, Ormax Media
Rajkumar Akella, Managing Director - RenTrak India

Gautam JAIN

With an incisive understanding of film content and shifting consumer tastes, Gautam is one of the leading analysts in the Industry. Gautam heads the Film Business wing of Ormax media, and has pioneered the company's many ventures like Ormax Cinematix and Moviescope. An alumnus of Mudra Institute of Communications, Ahmedabad (MICA), Gautam's passion for cinema is rivalled by his love for reading and idiosyncratic penchant for watches.

Rajkumar AKELLA

Rajkumar has noteworthy experience in collecting and analyzing Box–Office measurements. Heading the Theatrical vertical of the analytics behemoth comScore, Rajkumar has been working with major stakeholders in the industry. His work on PK with Vidhu Vinod Chopra Productions has been a winning example of collaborations between an analytics company and a production house. Rajkumar also lends his expertise in countering piracy, serving as an exec.member of the Governing Council of the Telugu Film Chamber of Commerce's Anti-Video Piracy Cell (AVPC), since 2005.

Thursday, November 24, 2016
11.30 AM – 12.30 PM

Moderator
Namrata Joshi, Associate Editor - Cinema, Hindu - Mumbai

Panelists
Saameer Mody, Founder,CEO, Pocket Films
Shlok Sharma, Filmmaker
Chintan Ruparel, Founder, Curator, Terribly Tiny Talkies
Nishant Roy Bombarde, Filmaker

Saameer MODY

In 2010, Saameer Mody took over the content distribution and film contests vertical from his erstwhile partners in www.1takemedia.com and subsequently rebranded as 'Pocket Films' launching www.pocketfilms.in.

Today, Pocket Films is a one-stop destination for everything about 'Short films & more', a name to reckon with for award-winning short films, documentaries and independent films

Shlok SHARMA

Shlok Sharma is a 31 year old Indian Writer-Director-Producer based out of Bombay. His debut feature as a Director is 'Haraamkhor', starring Nawazuddin Siddiqui and Shweta Tripathi. He has shot his 2nd feature 'Zoo', which is now in post-production. Produced by Anurag Kashyap and himself, it is the 1st Indian Feature Film to be entirely shot on an iPhone. The film stars Shashank Sunny Arora ('Titli', 'Brahman Naman'), Shweta Tripathi ('Masaan'), along with others.

Chintan RUPAREL

With a knack for reinvention and years of experience in advertising, Chintan founded Terribly Tiny tales. TTT and its short films offshoot Terribly Tiny Talkies has been a crucial ingredient in the resurgence of Micro-fiction in India and has over 12 million suscribers worldwide. Chintan serves as the Chief Creative Officer and curator for TTT, bringing together popular brands and upcoming talents like Dev Makhija and Amit Masurkar, to explore the short format. Vodafone, Cadbury's and Tinder are some of the companies that have partnered with TTT. Chintan himself debuted with the short film 'Deuce' and has directed four more shorts for the banner.

Nishant ROY BOMBARDE

Nishant Roy Bombarde's short film 'Daaravtha' has been winning accolades at festivals the world over for its sensitive portrayal of a boy stepping into adolescence and his relationship with mother in rural Maharashtra. Nishant is also an Executive Producer at Essel Vision and has been part of recent Marathi hits like 'Sairat' and 'Lai Bhari'.

Expanding the Scope of the Short Film

The short filmmaker of today dabbles with a market that has redefined what the format has been for audiences and artists alike. Shorts at a time were quick fixes for the fledgling filmmaker. A refuge for indie content which delighted in small packages of ingenuine and dynamic ideas. Now the market for shorts has changed in way that enables their marketing and monetizing. Film Festivals too seek out shorts for the purpose of discovering filmmakers, not simply to shoulder feature films but to bring energy to projects like web series and episodic content. The past couple of years in particular, have witnessed a resurgence of the format and coming together in this panel are entrepreneurs and filmmakers who will present their learnings from being part of the revival.

Namrata JOSHI

Renowned film critic, Namrata is the winner of India's national award for Best Film Critic for 2004. A member of FIPRESCI, the international federation of film critics based in Munich, she has been a member of the FIPRESCI critics' jury at the Toronto International Film Festival 2013. She has been awarded the Charles Wallace India Trust – Iqbal Sarin Memorial Fellowship and also the British Chevening Scholarship for Indian Journalists.

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Thursday, November 24, 2016
2.15 PM – 3.00 PM

Moderator
Urmi Juvekar, Head - Training & Development, NFDC

Panelists
Monique Ruinen, Consultant, Feature Films, Nederland Filmfonds
Syed Sultan Ahmed, Managing Director, LXL Ideas
Joost De Vries, Producer

Monique RUINEN

Monique Ruinen works as a film consultant at the Netherlands Film Fund since 2013. She has 20 years of experience in the movie and television industry and is specialized in the development of children's films. She worked as a producer of children's programmes for a public broadcasting company, and as a script editor for many broadcasters and production companies. She was also an adviser for the Netherlands Film Fund and the Dutch Media Fund. For 6 years, she was a programmer and project manager at Cinekid, the international media festival for children.

Syed SULTAN AHMED

Syed Sultan is a passionate educator, and recipient of 4 President of India's National Film Awards. Sultan founded LXL Ideas (formerly EduMedia) an organisation that impacts learning by making lessons for life through its verticals – Mentor: India's leading education publication, School Cinema: a film-based module that makes learning lessons of life an entertaining experience, and Krayon: India's most respected events brand .

Joost DE VRIES

Joost is an independent producer, who has handled a diverse variety of contentand has worked in internationally acclaimed films like The Lobster and Heli. He co-founded Lemming films which creates high quality content across genres. Joost has significant insight into the European market for film and is a members of various associations like Dutch film producers association and works as advisor/expert for the European MEDIA Programme. He recently completed 'Rintje', a stop motion animated series for children.

Monetising Children's Content – India Perspective & Global Best Practices

Children's content often moves across media, adapted into various platforms for optimal monetization. The content is often designed, to reach out to a wider audience. With an understanding of the market for children's content, the panelists in the session will present their insights on its creation and subsequent distribution. The global best practices and market trends will be the focus of the discussion keeping in perspective the Indian market for children's content.

The Netherlands Filmfonds bring in their learnings and experiences from having funded childrens' content across the world.

Contrarily , in India childrens' content has a very limited creator universe. Is it that makers find it very difficult to mount and even more difficult to optimise ? Or is it that it doesn't interest them ?

In recent times Edumedia is one of the few agencies that has been consistently creating fiction shorts for children and young adults that are a part of the Must Watch list at many schools and have also traveled to various film festivals and been awarded. So what is it that drives them ? And how do they sustain the production of the same ?

Similar insights into the art of creating childrens' content, monetising it and determining what governs Film Finance within this space are some of the key pointers into what promises to be a lively discussion.

Urmi JUVEKAR

Urmi started her career as a director of non-fiction television programmes before turning to scriptwriting. Her first film was 'Darmiyaan', followed by 'Shararat'. Her other films, 'Oye Lucky Lucky Oye', I Am and 'Shanghai' have won awards and have been screened at various film festivals and at the Museum of Modern Art. She wrote the story of 'Rules, Pyar ka Superhit Formula' and worked as the Creative Producer on 'Love, Sex aur Dokha'.

The Facebook Workshop Facebook ‘s Guide to Film Marketing

The Facebook Team takes the forum through the nuances of movie marketing from the pre-shoot stage to its release . They will discuss at length the products and tools that Facebook has to offer to the filmmaker and also help the community explore the best practices for engaging with their audience and to grow their presence on Facebook.

The learnings at the session would be further enhanced by the interesting case studies of successful film marketing stories that the Facebook team hopes to share with the filmmaker community.

Vanita KOHLI KHANDEKAR

Vanita Kohli Khandekar is an India based media specialist and writer. She has been tracking the Indian media and entertainment business for over a decade. Currently she is a columnist and writer for India based financial daily Business Standard. She is also a regular contributor to Singapore based ContentAsia. Her earlier stints include one at Businessworld magazine and Ernst & Young. A Cambridge University press fellow (2000), Vanita has taught at some of the top media schools in India. The fourth edition of her book, The Indian Media Business (Sage), was released in September 2013.

In Conversation
Saurabh Doshi, Facebook - Head, Media Partnerships
Vanita Kohli Khandekar, Media Specialist and Author

Saurabh DOSHI

Saurabh leads Media Partnerships team in India and plays a key role in building and maintaining strategic relationship with key organizations and public figures across News, Sports, and Entertainment across the Indian subcontinent. Since joining Facebook in 2014, Saurabh ramped up the partnerships team in India with core focus on connecting people to the content and creators that best inform and entertain them on Facebook, Instagram and Facebook Messenger. The team works closely with partners on leveraging the Facebook Platform to maximize their specific objectives and broadly advice on increasing engagement and distribution.

In addition, Saurabh’s role is to support partners in adoption of new products, rollout out for better engagement and user experience e.g. Instant Articles and LIVE have seen mass adoption by publishers and journalists leading to great and authentic user experiences

Saurabh is a Chartered Accountant and MBA by profession and has 15+ years of industry experience. Prior to Facebook, he was heading New Media & Video Monetization at Viacom18/Network18 Group, has worked with Star India (Platform Partnerships), Reliance Big Entertainment (including content partnerships team at BIG TV DTH) and Investment Banking with Bank of America

Thursday, November 24, 2016
4.15 PM – 5.15 PM

Speaker
Michel Reilhac, Independent Filmmaker and Interactive Story Architect., ex-Head of Film Acquisitions at Arte France and ex-executive director of Arte France Cinema

Michel REILHAC

Michel Reilhac is independent transmedia writer who writes, directs and develops his own projects, exploring hybrid forms of narration.

He is also the study director of the College of the Venice Biennale, and the director of Multi Platform Master Studies in the Media Business School (Ronda residency). He teaches and conducts workshops on Transmedia storytelling regularly at various events (International Film Festival in Cannes, Sunny Side of the Doc, The Pixel Lab, Dixit, Femis, etc.).

In 2012, he was elected man of the year by the French magazine 'Le French Film' for his work in Art: for nearly 10 years, from May 2002 to November 2012, Michel Reilhac was Director of Acquisitions at Arte France and Managing Director of Arte France Cinema, co-producing annually about 28 independent feature films worldwide.

Michel recently curated the VR NEXT sidebar at Cannes 2016.

You can check out his work at www.michelreilhac.com

VR SIDEBAR

Busting Myths - Immersive Technology and its Role in Future Cinema Narratives

Michel Reilhac is a VR filmmaker who will share his experience and present how filmmakers can inculcate traditional narratives in this new format of filmmaking. He will further tackle questions around VR, especially the long standing debate on whether the technology is suited to cinema and more importantly will it be the next pioneering technology in films? What are the limitations to VR and what narrative challenges does it present, are the many questions that the session will try to address.

While the market in India is still nascent for the technology, countries like The Netherlands have been quick to adapt it. The exponential growth of VR can also be attributed to significant research that goes into understanding the scope of the innovation. Taking forward the same, the session will also understand the market for VR content.

Mounting and Positioning the Epic across Cultures. Master Class with Philip Lee

What is an Epic? Is it a mythical or a historical costume drama mounted on a humungous scale? Or is it that Big Idea that can raise the most rooted, simplest of tales to a level that's universally appealing, with the ability to touch and affect people across cultures?

Universality of Theme and the Epic Narrative Structure are recurrent topics in any Cinema Forum and should be revisited time and again – especially in these days of easily accessible, fast evolving technology and the excessive obsession with form and style.

The Master Class with Philip Lee on Mounting and Positioning the Epic across Cultures attempts to understand a few of the basic tenets of great Creative Producing – how does one gauge the potential of new concepts and choose them, place them in the context of their cultures and build them into universal stories, mount & make them Epic and position them as huge releases. How does one cross pollinate one's experiences and learnings across cultures and incorporate them seamlessly into their cinema – making them universally appreciated films? It also attempts to explore the mind that has seen at work and later on even collaborated with legendary filmmakers Chen Kaige, Zhang Yimou, Ang Lee, Alejandro Gozalez Innaritu, Christopher Nolan, to name a few.

The Master Class also looks at the context of the Indian Film and the 'Epic'. And at what makes us – traditionally proficient and engaging story tellers – so conservative in our form and approach when it comes to the Big Screen.

Nyay BHUSHAN

As co-founder of India's first magazine on global entertainment CONNECT, Nyay Bhushan has been tracking the Indian entertainment industry since the early nineties. He has contributed to publications including Billboard and is the India correspondent for The Hollywood Reporter. Nyay is also an award-winning fine art photographer with some short films to his credit.

In Conversation
Philip Lee, Producer, Financier
Nyay Bhushan, India Correspondent, Hollywood Reporter

Philip LEE

'Crouching Tiger, Hidden Dragon' (2000), 'The Revenant' (2015), 'Cloud Atlas' (2012), 'Assasin's Creed' (2016), the list is daunting and endless. Each film stuns the mind and the senses with its sheer visual expanse and the sweeping scale of its story telling. But each film also hides some simple truths, a very rooted tale and a theme that filters down across cultures and beliefs.

And therein lies the essence of Philip Lee's filmography.

Having started work in China in the tutelage of masters like Chien Kaige he went on to eventually produce the works of Ang Lee, Innaritu, Peter Segal, the Wachowskis, Christopher Nolan, Zhang Yimou and Justin Kurzel and also shift base from China to the US. Throughout his career he has worked to close the gap between US and Chinese filmmaking, from serving as a local line producer for Hollywood films in Hong Kong and China to creative-producing and financing of US-China Co-Productions.

He holds a Bachelor of Arts from the College of Arts at Nihon University in Japan, a Master of Fine Arts in Producing from The American Film Institute (AFI), and a Doctorate in Business Administration from Hong Kong Polytechnic University.

FILM BAZAAR

VR

LOUNGE

Powered by SAMSUNG Gear VR

Lounge Managed by

MERAKI

Creating Virtual Reality Experiences

SAMSUNG

Gear VR

Powered by oculus

Booking Partners

1018mb

Rooftop

Michel Reilhac
4 mins | Experimental/Performing Arts | English

This film is the result of a dance and Virtual Reality workshop held June 2015 on the roof of the CND (National Dance Center) in Paris for the international residency CAMPING. It is based on Twin Paradox a choreography by Mathilde Monnier.

360 Labs 2014 Cinematic VR Video Reel

Mirjam Vosmeer
13 mins | Video Reel | English

Highlights from some of the amazing experiences captured in 360 video in just over a year, specifically tailored for the VR audience. Some of these shots have never been publicly released. All shots are 360x180 FOV made with camera arrays and custom stitched.

New Wave

Samir Mallal, Aron Hjartarson
2 mins | Romance | English

A young woman tests her lover's affection at the beach.

Invasion!

Baobab Studios
6 mins | Comedy | English

When menacing aliens come to take over Earth, it's up to two adorable little white bunnies to save the planet…and you're one of them! An interactive, computer-animated VR short from the director of 'Madagascar.'

Evolution Of Verse

Chris Milk
3 mins | Animation | English

This celebrated, landmark VR film takes you on a journey from one beginning, to a new beginning. Created in photo-realistic CGI-rendered 3D VR. Watch for: The train — with a tip of the hat to the Lumiere Brothers.

NYT Mag VR: Walking New York

Chris Milk, Zach Richter
8 mins | Documentary | English

Within and the New York Times come together to capture the birth of a new large-scale street art installation in New York. Renowned French artist JR, famous for posting massive photographs in urban environments, attempts to create a poetic awareness of New York's storied history as a city of immigrants. The monumental portrait was conceived as a cover for the NYT's Walking New York issue.

Clouds Over Sidra

Gabo Arora, Chris Milk
8 mins | Drama | English

Meet Sidra. This charming 12-year-old girl will guide you through her temporary home: The Zaatari Refugee Camp in Jordan. Zaatari is home to 130,000 Syrians fleeing violence and war, and children make up half the camp's population. In this lyrical VR film, Sidra leads you through her daily life: Eating, sleeping, learning and playing in the vast desert city of tents.

A History Of Cuban Dance

Lucy Walker
7 mins | Documentary | English

Organic, spontaneous, sexy dances progress chronologically from Afro-Cuban Santera rumba through mambo, cha-cha-ch, salsa, breakdancing, and reggaeton. The broader history of Cuba is revealed in the moves. Palpable and transporting, this live-action VR documentary was filmed on location in Cuba and features Ballet de la Televisin Cubana.

Stor Eiglass

Squarepusher
4 mins | Animation | English

The wry, dystopian story of Squarepusher's Stor Eiglass is a mind-bending visual feast.

Waves of Grace

Gabo Arora, Chris Milk
9 mins | Drama | English

This is the story of Decontee Davis, an Ebola survivor who uses her immunity to care for orphaned children in her Liberian village. Liberia has endured the largest Ebola outbreak in history. As communities rebuild, Decontee and others seek healing through faith.

NYT Mag VR: Take Flight

Daniel Askill
3 mins | Fantasy | English

The year's best actors lift off in a series of tributes to the ultimate Hollywood magic trick. A collaboration between Within and The New York Times. Look for Charlize Theron, Michael Fassbender, Rooney Mara, Lily Tomlin, Melissa McCarthy, Benicio del Toro, Jason Mitchell, and Jacob Tremblay.

Valen's Reef

Imraan Ismail
7 mins | Documentary | English

Dive with West Papuan coral reef scientist, Ronald Mambrasar, as he tells the story of Indonesia's Bird's Head Seascape to his 8-year-old son, Valen. You'll explore an underwater paradise teeming with life while Ronald describes how this place — their home — was almost destroyed. In 'Valen's Reef,' award-winning director Imraan Ismail takes viewers on a stunning underwater journey that shows how the community, Conservation International and their partners came together to save it for future generations.

NFDC
cinemas of india

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